

Nipissing University
Minutes of the Academic Senate Meeting

April 9, 2021

2:30 p.m.

Zoom Remote Conferencing

Members Present:

C. Sutton (Interim Chair), A. Vainio-Mattila, J. McAuliffe, P. Maher, P. Radia, D. Iafrate, N. Black

A. Ackerman, A. Burk, D. Campbell, N. Colborne (Speaker), S. Connor, H. Earl, A. Hatef, L. Hoehn, N. Kozuskanich, K. Lucas, C. McFarlane, S. Renshaw, M. Saari, M. Tuncali, R. Vernescu, S. Winters, H. Zhu

J. Allison, C. Anyinam, K. Ferguson, C. Greco, D. Hay, R. Hoffman, T. Horton, A. Kociolek, D. Lafrance Horning, T. McParland, L. Peachey, P. Ravi, G. Raymer, A. Schinkel-Ivy, T. Sibbald, A. Wagner

C. Irwin, O. Pokorny

K. Wilcox, B. Ray

E. Lougheed

H. Mackie, M. King, C. Foster, S. Pecoskie-Schweir

Absent With Regrets:

J. Nadeau

M. Litalien, S. Srigley

P. Zou

S. MacCarthy, A. Locke

Approval of the Agenda of the Senate Meeting of: April 9, 2021

Motion 1: Moved by H. Earl, seconded by C. McFarlane that the agenda of the Senate meeting of April 9, 2021, be approved
Carried

Adoption of the Minutes of the Senate Meeting of: March 12, 2021

Motion 2: Moved by S. Winters, seconded by N. Kozuskanich that the minutes of the Senate meeting of March 12, 2021, be adopted with revisions.
Carried

The Speaker opened the meeting with a welcome to the traditional territory: As we begin this Nipissing University Senate meeting, I would like to acknowledge that we are in the territory of the Robinson-Huron Treaty of 1850 and that the land on which we gather is the Nipissing First Nation Traditional Territory and the traditional territory of the Anishnabek. We respect and are grateful to hold this event on these lands with all our relatives.

Business Arising From the Minutes

The Director of Institutional Planning and Analysis provided a presentation that included an updated version of the SMA3 dashboard. The presentation is attached to the minutes.

The Dean of Teaching provided an update on the Lockdown Browser. Recognizing the need for on-line testing, he advised that the Teaching and Learning Committee will take the guidance received so far and have conversations with NUSU, the Registrar's Office, and the LST's, to determine the next steps. A checklist of guidelines of what faculty can do to assist and meet the needs of students using on-line testing will be developed.

The Director of External Relations provided a presentation that addressed the impact of COVID-19 on the charitable sector in Canada and Advancement's Response to COVID-19. Updates were also provided on the Student Emergency Fund, comprehensive campaign funding initiatives, and campaign implementation progress. The presentation is attached to the minutes.

In response to a request that this presentation also be provided to the Board of Governors, and that regular updates be provided at Senate meetings, the President advised that further discussion of this request will take place at the Senate Executive Committee meeting.

Reading and Disposing of Communications

A summary of continued correspondence between the Caucus of Racialized Persons and the President's office was included in the Senate agenda. The President encouraged Senators to review the documentation for discussion at future Senate meetings.

In response to a question as to whether NU has a staff position that supports EDI initiatives, the President advised that the Tri Council created funding opportunities to strengthen institutional EDI capacity. \$50,000 was received to support the role of an HR Generalist to focus on EDI initiatives.

Reports From Other Bodies

The Interim President provided a funding update. In recognition of significant challenges, the Ministry has announced a one-time \$106.4 million Support Fund for Postsecondary Institutions to address COVID-19 related expenses at the most financially impacted institutions. NU will receive \$2.9M through this funding envelope. We have until June 30 to allocate these funds and we are looking at expenditures related to student supports, supports for on-line learning and modifications to physical spaces, etc. She also advised that over the past six weeks, NU has received over \$492,000 in new funding and grant announcements to support student services, success and wellbeing into next year. With four of the announcements still under an embargo from the funding sources, the specific details are unable to be shared at this time. Although specific details can't be shared, it can be advised that approximately \$282,000 is specifically targeted towards multiple mental health initiatives at NU, and approximately \$210,000 is targeted towards accessibility and career related supports. In addition to the \$492,000, Nipissing students will benefit from approximately \$230,000 in joint campus Mental Health

programming and initiatives with Canadore College. We look forward to being able to share the details of these funding and grants announcements in the future.

The President also advised that the [provincial government announced](#) an imposed province-wide stay-at-home order for a period of four weeks. As a result, NU will remain in Phase 0- Restricted Campus Access of its [Return to Campus Framework](#) for the duration of the stay-at-home order.

The Provost and Vice-President Academic and Research began her report by advising that our BSc Honours and BSc Specialization in Data Science submission has been approved by the Ministry. She was also pleased to announce the following:

- Stephen Tedesco, NU Director of Institutional Planning and Analysis, was successful in winning a \$30,000 grant from ONCAT's Data Linkages Project for work on the NSSE survey.
- SSHRC SIG grants were awarded to Dr. Greer, Dr. McCullough, and Dr. Anyinam. An earlier SIG grant was awarded to Dr. Atari in January.
- Our Research Support Fund for 2021/22 will be \$526,191 (an increase from \$508,493 in 2020/21). It is based on the 3-year floating average of \$992,381.32 tri agency (NSERC, SSHRC, CIHR) funding.
- We have received notification of success in the competition for Virtual Learning Strategy funding, in which we were successful in four applications as a lead institution and in at least eight as a collaborating institution.
- SSHRC results are in, and we are waiting for the NSERC results. The details are embargoed, and the results will be announced at the next Senate meeting.
- The successful candidate for the Senior Instructional Designer was Heather Carroll. The expectation is that among other things, this position will be key to NU developing a system for micro-credentials. Heather holds an Ed.M. in Teaching & Learning from the Harvard Graduate School of Education, and a M.Ed. in International Higher Education from Loyola University Chicago. She comes to us from the position of the Director of Virtual Teaching and Learning Centre at the Maple League of Universities, a consortium of small liberal arts colleges in Eastern Canada.
- Canada Research Chairs:
 - Environment and Climate Change – a committee recommendation is expected shortly.
 - Health – the CRC Advisory Committee met and will communicate the outcome and institutional strategy with different stakeholders shortly.Once information is received, it will be shared with a university wide communication.
- The Summer 2021 Undergraduate Student Research Awards (USRA) competition is now open. The objective of the Natural Sciences and Engineering Research Council (NSERC) Undergraduate Student Research Award (USRA) is to nurture and fully develop undergraduate students' potential for a research career in the natural sciences and engineering. The USRA's are also meant to encourage students to undertake graduate studies in these fields. The application deadline is April 21, 2021.

The Provost expressed her congratulations to all who developed, delivered, and participated in Research Month. Most of the events took place in March, but it is worth visiting the website at (<https://www.nipissingu.ca/research/month>) as there are links to videos on faculty research, as well as a link to the 3MT event which will take place in May.

The Assistant Vice-President Finance and Infrastructure was recognized by the Speaker and provided an update. She advised that with only a few short weeks left in the 2021 fiscal year ending April 30, there are no material changes to the projections that were presented at earlier

Senate meetings. Work continues on the budget for the 2021-2022 fiscal year, and it is anticipated that the draft budget will be finalized and sent to the Audit & Finance Committee at the end of this month.

The Alumni Advisory Board representative, Erika Lougheed, provided a report. The report is attached to the minutes.

The Senate representative on the Joint Board/Senate Committee on Governance, Dr. Darren Campbell, reported that discussions have taken place on collegiality and transparency. The NUSU student representative on the committee, Hannah Mackie, advised that NU is one of the only universities that includes student representatives on Senate and HR committees.

The NUSU President, Hannah Mackie, provided a report. The report is attached to the minutes.

As the Indigenization Steering Committee has not met in some time and currently there is no active university committee that reports to Senate, a discussion took place at the April 1 Senate Executive meeting on how best communication could be shared with Senate.

Senator Radia, Dean of the Faculty of Arts and Science, informed Senate that, complementing the work of the Indigenization Steering Committee, an Arts and Science Ad Hoc Committee on Indigenization and Decolonization was established in 2019 and approved by the A&S Faculty Council. The mandate of the Committee is part of the Faculty of Arts and Science Recommendations document (approved in 2019 by the Arts and Science Faculty Council).

The Committee, led by Dr. Cindy Peltier, consists of the following members: Drs. Carly Dokis, Gyllie Phillips, Katrina Srigley, Leslie-Thielen-Wilson, and Wayne Borody. Drs. Tyson Stewart and Nancy Stevens have also recently contributed to the committee discussions.

The Committee was struck to report on the Truth and Reconciliation Commission work that has been done and continues to be done in Arts and Science. The Committee submitted a preliminary report with its recommendations on May 31, 2020. Among the recommendations are the following commitments:

- commitment to tracking and implementing TRC recommendations and decolonizing methodologies in the A&S programs and curricula;
- commitment to adequate funding and supports of the indigenization and decolonizing process;
- commitment to proper training on the culture and ethics of relationship-building.

Senator Radia provided a notice of presentation by the Arts and Science Ad Hoc Indigenization and Decolonization Committee for the next Senate meeting.

Question Period

In response to a question as to why some colleges received more COVID-19 funding than some universities did, the President advised that funding was based on how much money institutions spent. For example, a higher level of spending would be required to retrofit some programs. Money in reserves was also taken into consideration.

In response to a question regarding why faculty members have to request enrolment data from their Faculty Chair in order to make decisions, the Provost advised that academic planning takes place at the department level. It was noted that enrolment data used to be accessible to all faculty members. The Director of Institutional Planning and Analysis advised that this information used to be accessible via the intranet, but these program licenses come at a cost. A

scaled up agreement for licensing is being looked at, whereby all users could have access to the data. In the interest of democracy, transparency and the sharing of information publicly, administrators were asked to make enrolment data accessible so that informed questions can be asked.

Reports of Standing Committees and Faculty or University Councils

Senate Executive Committee

Motion 3: Moved by C. Sutton, seconded by C. McFarland that the Report of the Senate Executive Committee dated April 1, 2021, be received.
Carried

Academic Quality Assurance and Planning Committee (AQAPC)

Motion 4: Moved by A. Vainio-Mattila, seconded by N. Black that the Report of the Academic Quality Assurance and Planning Committee dated March 19, 2021, be received.
Carried

By-Laws and Elections Committee

Motion 5: Moved by T. Sibbald, seconded by D. Campbell that the Report of the By-Laws and Elections Committee dated March 24, 2021, be received.
Carried

Senate Budget Advisory Committee

Motion 6: Moved by A. Vainio-Mattila, seconded by C. Anyinam that the Report of the Senate Budget Advisory Committee dated March 8, 2021, be received.
Carried

Teaching and Learning Committee

Motion 7: Moved by G. Raymer, seconded by J. Allison that the Report of the Teaching and Learning Committee dated February 24, 2021, be received.
Carried

New Business

To acknowledge Nipissing University's Senate support of Laurentian University, the following motion was presented:

Motion 8: Moved by S. Winters, seconded by T. Horton that whereas a first principle for university quality and integrity is expressed in the bicameral governance structure shared between the Board of Governors and the Academic Senate, a process clearly identified in the Nipissing University Act and Laurentian University Act; and

Whereas Senators have a right and responsibility to generate and evaluate decisions, including such decisions as program restructuring or cancellation, affecting the academic integrity of the university openly and democratically within this governance structure,

Be it resolved that the Nipissing University Senate affirm its own support for the Senate of Laurentian University's avowal of its power and responsibility to pronounce on the academic integrity of the proposals that come before it, and

Be it further resolved that the Nipissing University Senate express strong concern with the Companies' Creditors Arrangement Act (CCAA) process at Laurentian that has effectively by-passed transparency and academic decision-making.

Carried Unanimously

Adjournment

Senate was adjourned at 4:10 p.m.



.....
C. Sutton (Interim Chair)



.....
S. Landriault (Senate Secretary)

Strategic Mandate Agreement 3

WGU Corridor Tracking

ALL WGU's

REMOVE FUNGIBILITY

Eligible WGU's

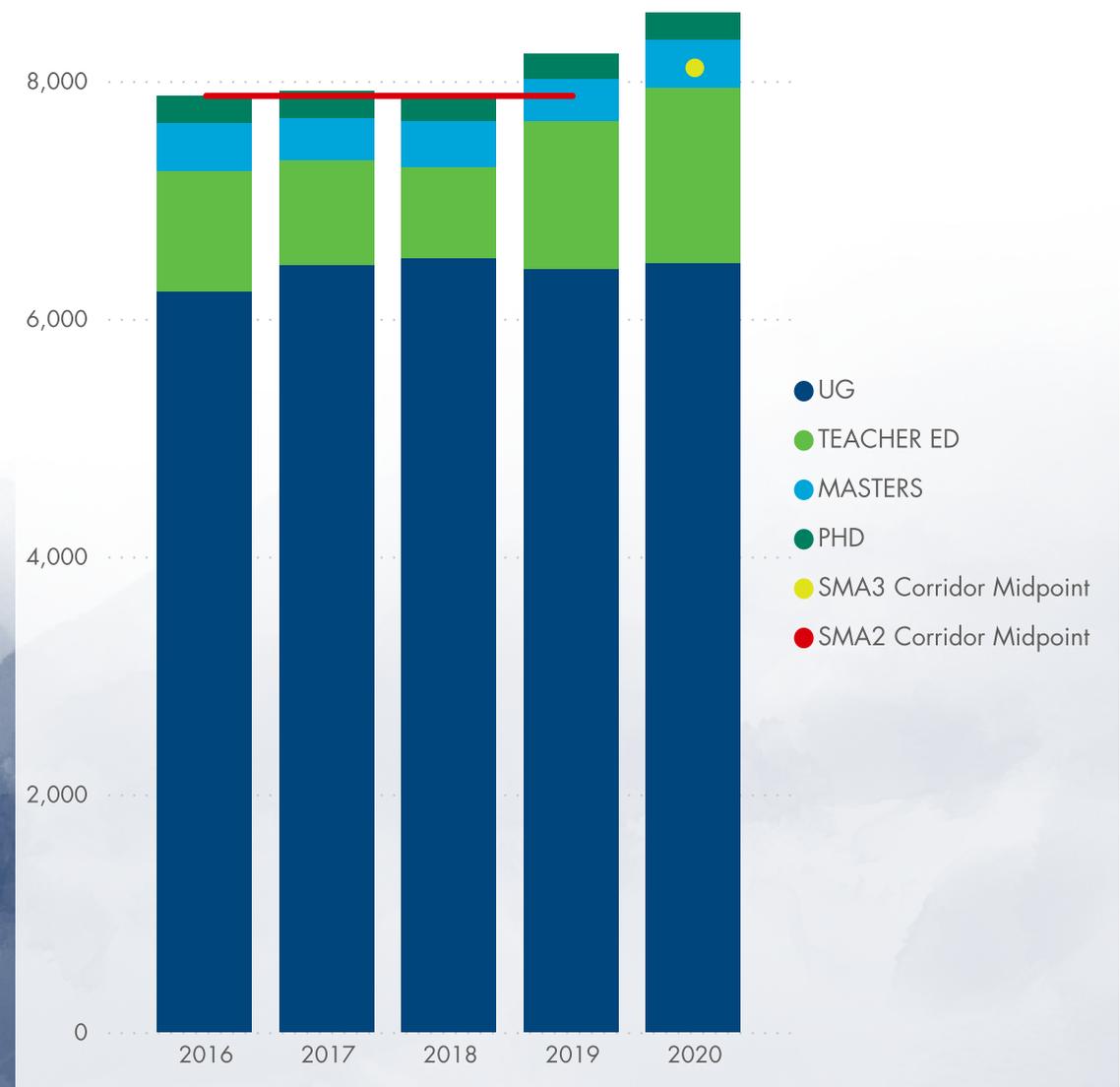
YEAR	UG	TEACHER ED	MASTERS	PHD	TOTAL	MOVING AVERAGE
2016	6,236.56	1,006.10	403.28	228.80	7,874.74	
2017	6,449.36	886.62	351.94	227.20	7,915.12	7,874.74
2018	6,511.81	761.47	394.26	214.40	7,881.94	7,882.82
2019	6,423.20	1,241.93	355.72	211.20	8,232.05	7,884.26
2020	6,471.14	1,475.95	403.28	228.80	8,579.16	7,955.72

2021 MODEL - ENTER A 2020 TOTAL WGU VALUE INTO THE BOX BELOW TO SEE THE UPDATED MOVING AVERAGE:

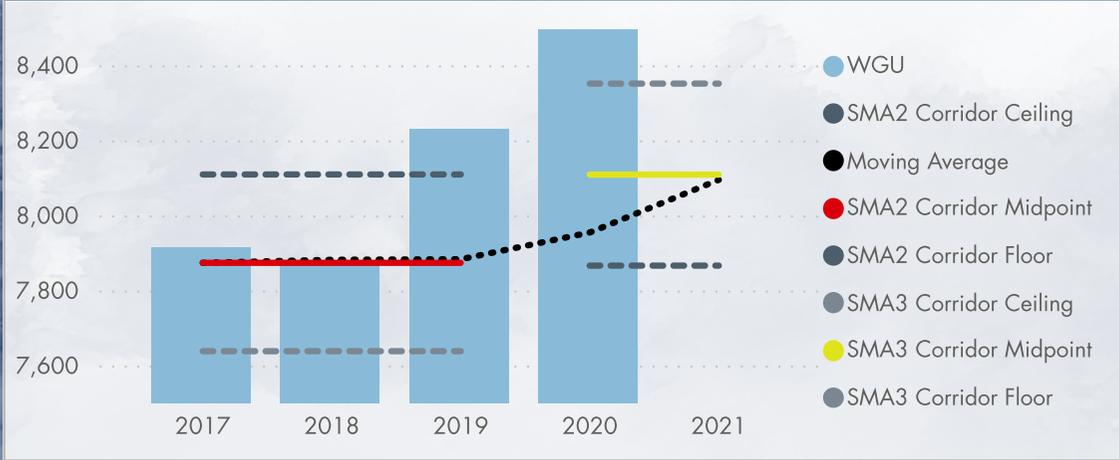
8581

8,096.97

2021 MOVING AVERAGE



WGU Corridor Close-Up



Updated: April 8, 2021

Strategic Mandate Agreement 3

Performance-Based Funding - Notional Allocation

SMA YEAR	2020-21		2021-22		2022-23		2023-24		2024-25	
METRIC	Weight	Notional Allocation								
METRIC 1: Graduate Employment Rate in a Related Field	10%	\$856,338	5%	\$581,505	5%	\$717,803	5%	\$854,101	5%	\$922,250
METRIC 2: Institutional Strength/Focus	35%	\$2,997,183	30%	\$3,489,028	10%	\$1,435,606	10%	\$1,708,202	10%	\$1,844,500
METRIC 3: Graduation Rate	10%	\$856,338	5%	\$581,505	5%	\$717,803	5%	\$854,101	5%	\$922,250
METRIC 4: Community/Local Impact	25%	\$2,140,845	30%	\$3,489,028	20%	\$2,871,211	20%	\$3,416,404	20%	\$3,689,000
METRIC 5: Institution-Specific (Economic Impact)	10%	\$856,338	10%	\$1,163,009	20%	\$2,871,211	20%	\$3,416,404	20%	\$3,689,000
METRIC 6: Research Funding & Capacity: Federal Tri-Agency Funding Secured	10%	\$856,338	5%	\$581,505	5%	\$717,803	5%	\$854,101	5%	\$922,250
METRIC 7: Experiential Learning			5%	\$581,505	20%	\$2,871,211	20%	\$3,416,404	20%	\$3,689,000
METRIC 8: Innovation: Research Revenue from Private Sector Sources			5%	\$581,505	5%	\$717,803	5%	\$854,101	5%	\$922,250
METRIC 9: Graduate Employment Earnings			5%	\$581,505	5%	\$717,803	5%	\$854,101	5%	\$922,250
METRIC 10: Skills and Competencies					5%	\$717,803	5%	\$854,101	5%	\$922,250
TOTAL	100%	\$8,563,380	100%	\$11,630,093	100%	\$14,356,056	100%	\$17,082,019	100%	\$18,445,001

Strategic Mandate Agreement 3

Metric 1: Graduate Employment Rate in a Related Field

Definition: Proportion of graduates of undergraduate (bachelor or first professional degree) programs employed full-time who consider their jobs either "closely" or "somewhat" related to the skills they developed in their university program, two years after graduation.

Data Source: MTCU Ontario University Graduate Survey (OUGS)

Calculation Methodology: *Numerator* - Number of graduates who are both a) employed/self-employed full time and b) answered that their job is "closely related" or "somewhat related" to skills developed at university - divided by - *Denominator* - Number of OUGS respondents employed/self-employed full time.

Inclusions: Domestic, International, Full-Time, Part-Time, Undergraduate, Online, Self-Employed Graduates, Collaborative Nursing.

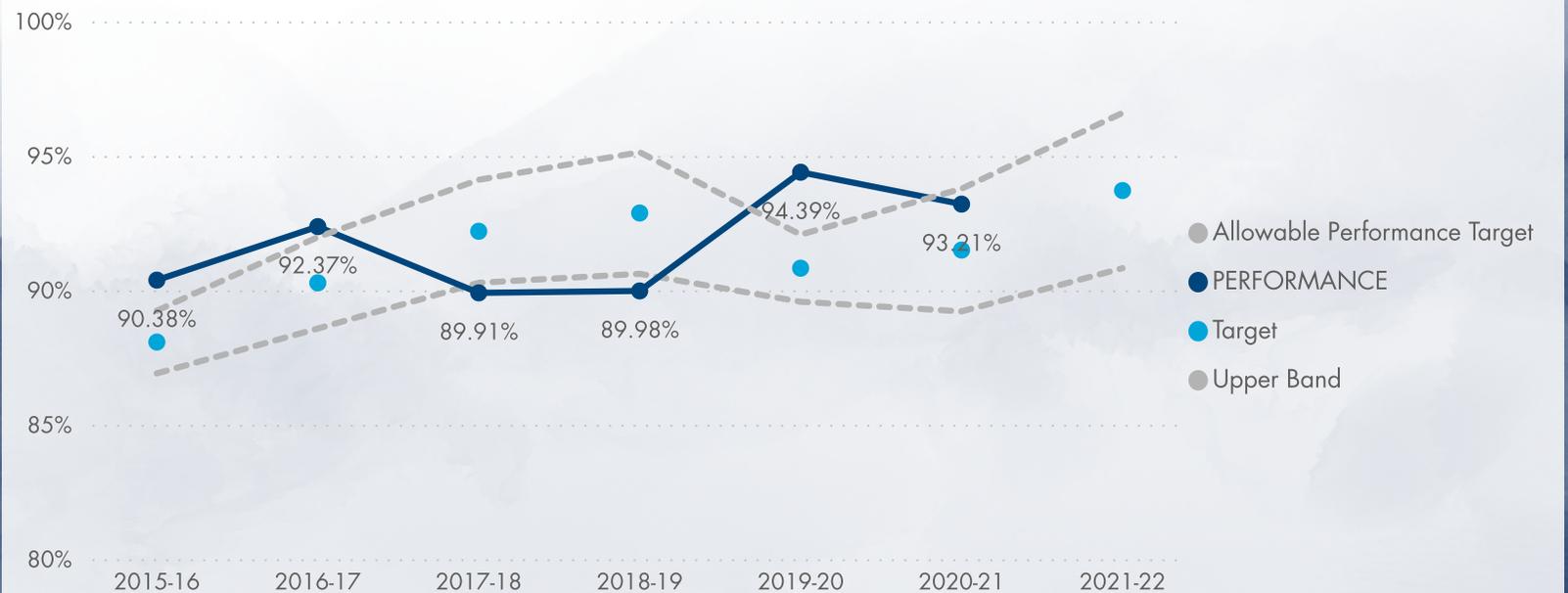
Exclusions: Graduate.

Reporting Period: Two years after graduation (ie. 2017-18 data represents employment rate of 2015 graduates after two years). Data is collected and tabulated between November and May of an academic year, and available for use/release at the beginning of the next academic year.

Metric will be activated for performance/outcomes-based funding in Year 1 of SMA3, 2020-21.

Notes: "Employed graduates" in this case refers to those who are in a paid job, or self-employed, working 30+ hours a week. It does not include respondents who, at the time of survey, had been offered a job starting at a later date.

Year	Weight	Notional Allocation	Target Achievement	Actual Allocation	Loss Due to Underachievement
2015-16			103.99%		
2016-17			104.28%		
2017-18			99.58%		
2018-19			99.30%		
2019-20			105.38%		
2020-21	10%	\$856,338	104.47%	\$856,338	
2021-22	5%	\$581,505			
2022-23	5%	\$717,803			
2023-24	5%	\$854,101			
2024-25	5%	\$922,250			



Strategic Mandate Agreement 3

Metric 2: Institutional Strength/Focus - Education

Education includes: FORPOS 139, 142, 190, 273, 439

Definition: Proportion of enrolment in an institution's program area(s) of strength.

Data Source: University Statistical and Enrolment Report (USER), Enrolment data collection

Calculation Methodology: *Numerator* - Total Enrolment (FFTEs, domestic and international) in Program Area of Strength - divided by - *Denominator* - Total Institutional Enrolment (FFTEs, domestic and international).

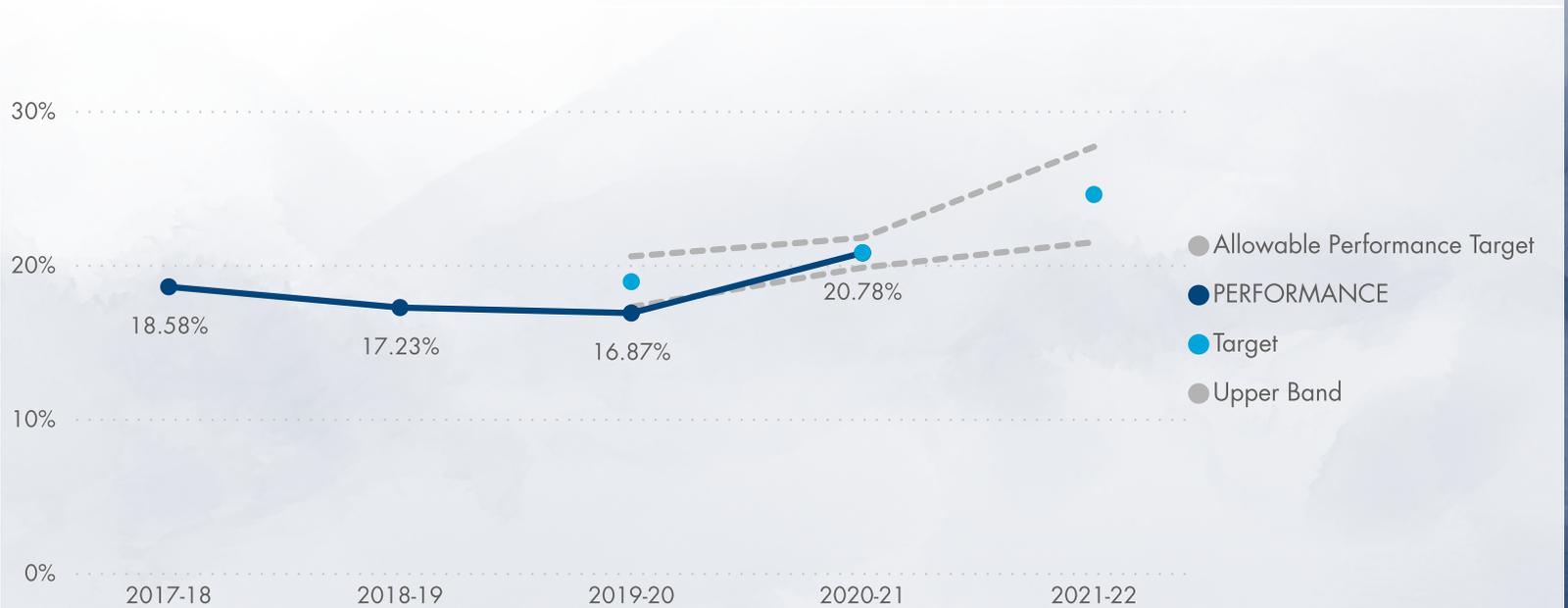
Inclusions: Collaborative Nursing; Affiliates; Undergraduate FFTE(All terms Fiscal Year, Spring/Summer, Fall, Winter); Graduate FFTE (Fall and Summer Fiscal Year).

Reporting Period: All term undergraduate and Summer/Fall graduate students (data available in June/July), evaluated with a one-year lag.

Metric will be activated for performance/outcomes-based funding in Year 1 of SMA3, 2020-21.

***Minimum band of tolerance is 3%.*

Year	Weight	Notional Allocation	Target Achievement	Actual Allocation	Loss Due to Underachievement
2019-20			97.72%		
2020-21	35%	\$2,997,183	104.83%	\$2,997,183	
2021-22	30%	\$3,489,028			
2022-23	10%	\$1,435,606			
2023-24	10%	\$1,708,202			
2024-25	10%	\$1,844,500			



Strategic Mandate Agreement 3

Metric 3: Graduation Rate

Definition: Proportion of all new, full-time, year one university students of undergraduate (bachelor or first professional degree) programs who commenced their study in a given fall term and graduated from the same institution within 7 years.

Data Source: University Statistical and Enrolment Report (USER), Enrolment and Degrees Awarded data collections

Calculation Methodology: Using the ministry Key Performance Indicator graduation rate the methodology involves the selection of new, full-time, year one undergraduate students on the Fall enrolment file, with a valid and unique student ID, and seeking a bachelor/first professional degree (*Denominator*). The subset is matched against students who received a degree (in any program) from the same institution during the most current 7 years (*Numerator*). Note that the ministry will use this methodology until the metric can be adjusted for OEN-based student mobility data (expected 2022-23).

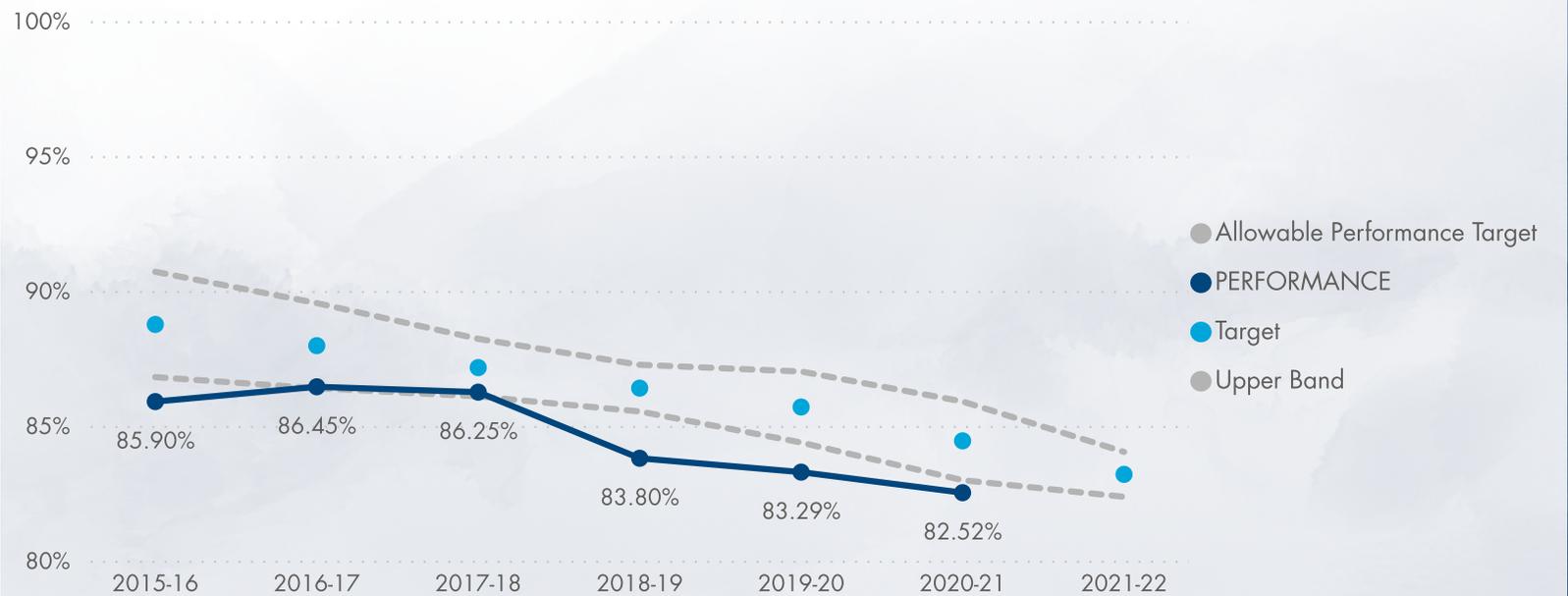
Inclusions: Domestic, International, Full-Time, Undergraduate, Online, Collaborative Nursing;

Exclusions: Part-Time, Graduate.

Reporting Period: Year of graduation (eg. 2011 entering cohort graduated as of 2018 calendar year).

Metric will be activated for performance/outcomes-based funding in Year 1 of SMA3, 2020-21.

Year	Weight	Notional Allocation	Target Achievement	Actual Allocation	Loss Due to Underachievement
2015-16			98.95%		
2016-17			100.06%		
2017-18			100.18%		
2018-19			97.97%		
2019-20			98.70%		
2020-21	10%	\$856,338	99.44%	\$851,557	(\$4,781)
2021-22	5%	\$581,505			
2022-23	5%	\$717,803			
2023-24	5%	\$854,101			
2024-25	5%	\$922,250			



Strategic Mandate Agreement 3

Metric 4: Community/Local Impact of Student Enrolment

Definition: Institutional enrolment share in the population of the city(cities)/town(s) in which the institution is located.

Data Source: University Statistical and Enrolment Report (USER), Enrolment data collection; Census Data (Statistics Canada)

Calculation Methodology: *Numerator* - Institution's total headcount enrolment (full and part time, domestic and international) - divided by *Denominator* - Population (15 to 64 year-old) of the city(cities)/town(s); Census Divisions, Census Subdivisions, and/or Census Metropolitan Areas as per geographic classification used by Statistics Canada in which the institutional campuses are located, using 2016 Census data.

Note that 2016 Census population will be used as the denominator for the duration of SMA3.

Inclusions: Domestic, International, Full-Time, Part-Time, Undergraduate, Graduate.

Reporting Period: Fall term enrolment (data available by February) and population data is Census 2016.

Metric will be activated for performance/outcomes-based funding in Year 1 of SMA3, 2020-21.

Year	Weight	Notional Allocation	Target Achievement	Actual Allocation	Loss Due to Underachievement
2015-16			98.19%		
2016-17			99.14%		
2017-18			103.88%		
2018-19			107.55%		
2019-20			108.89%		
2020-21	25%	\$2,140,845	108.04%	\$2,140,845	
2021-22	30%	\$3,489,028			
2022-23	20%	\$2,871,211			
2023-24	20%	\$3,416,404			
2024-25	20%	\$3,689,000			



Strategic Mandate Agreement 3

Metric 5: Institution-Specific (Economic Impact)

Definition: Economic Impact of students enrolled at Nipissing from outside North Bay based on the following Ontario average household expenditures: food, rent and public transportation

Data Source: University Statistical and Enrolment Report (USER), Enrolment data collection; OUAC; Statistics Canada table 11-10-0222-01 (Household spending, Canada, regions and provinces)

Calculation Methodology: Total enrolment headcount of students with a home postal code unlike P1A, P1B, or P1C (OUAC) * average annual Ontario household spend (Statscan)

Inclusions: Students who applied to the institution through OUAC with a 101, 105, PTIME or TEAS application type.

Exclusions: Students who did not apply through OUAC, Students with missing home postal code/zip in OUAC.

Reporting Period: Fall term enrolment

Metric will be activated for performance/outcomes-based funding in Year 1 of SMA3, 2020-21.

SMA YEAR	Weight	Notional Allocation	Target Achievement	Actual Allocation	Loss Due to Underachievement
2017-18			101.65%		
2018-19			102.27%		
2019-20			101.95%		
2020-21	10%	\$856,338	107.95%	\$856,338	
2021-22	10%	\$1,163,009			
2022-23	20%	\$2,871,211			
2023-24	20%	\$3,416,404			
2024-25	20%	\$3,689,000			



Strategic Mandate Agreement 3

Metric 6: Research Funding & Capacity: Federal Tri-Agency Funding Secured

Definition: Amount and proportion of funding received by institution from federal research granting agencies (SSHRC, NSERC, CIHR) in total Tri-Agency funding received by Ontario universities.

Data Source: Research Support Program, The Tri-Agency Institutional Programs Secretariat (TIPS)

Calculation Methodology: Amount: Tri-Agency funding
Proportion: Numerator - Tri-Agency funding per university - divided by Denominator - Total Tri-Agency funding, Ontario universities, 3-year rolling average, one-year slip.

Inclusions: Research grants from the the three federal research granting agencies - SSHRC, NSERC, and CIHR - and funds spent by the Network of Centres of Excellence (NCE) administrative centers hosted by universities received by universities and their affiliates such as research institutes, hospitals and other affiliates as confirmed by the university in the annual validation of affiliated institutions conducted by TIPS.

Exclusions: Funding for research chairs, fellowships, scholarships, awards and prizes.

Reporting Period: Fiscal Year

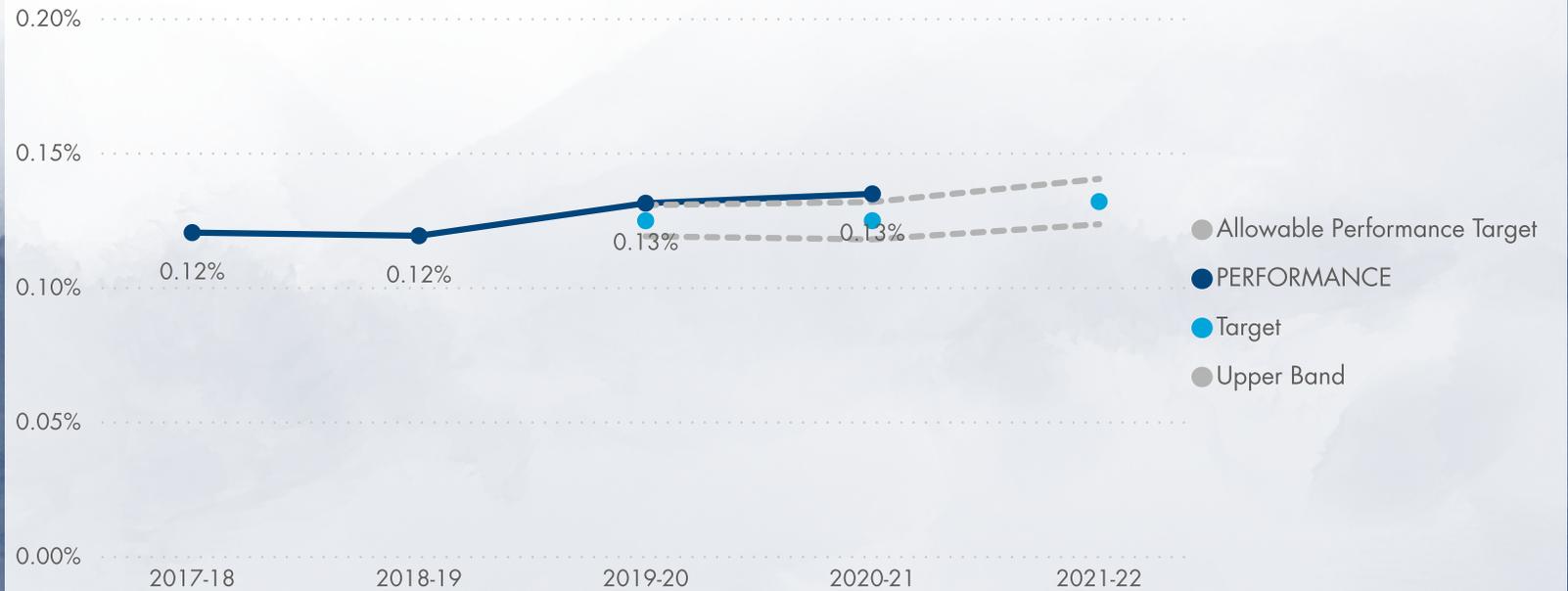
Metric will be activated for performance/outcomes-based funding in Year 1 of SMA3, 2020-21.

Note: For performance/outcomes-based funding calculation, only proportions will be used.

****This metric is calculated based on the rolling average of three years, one-year slipped.****

*****Minimum band of tolerance is 4%.**

Year	Weight	Notional Allocation	Target Achievement	Actual Allocation	Loss Due to Underachievement
2019-20			110.35%		
2020-21	10%	\$856,338	114.38%	\$856,338	
2021-22	5%	\$581,505			
2022-23	5%	\$717,803			
2023-24	5%	\$854,101			
2024-25	5%	\$922,250			



Strategic Mandate Agreement 3

Metric 7: Experiential Learning

Definition: Number and proportion of graduates in undergraduate programs, who participated in at least one course with required Experiential Learning (EL) component(s).

Data Source: Institutional Data

Calculation Methodology: *Count:* Graduates of undergraduate programs who participated in at least one course with required experiential learning component(s). *Proportion:* Numerator - Number of graduates in undergraduate programs, who participated in at least one course with required Experiential Learning (EL) component(s) - divided by Denominator - Total number of graduates.

Inclusions: Domestic, International, Full-Time, Part-Time, Undergraduate, Collaborative Nursing.

Exclusions: Graduate, Online**.

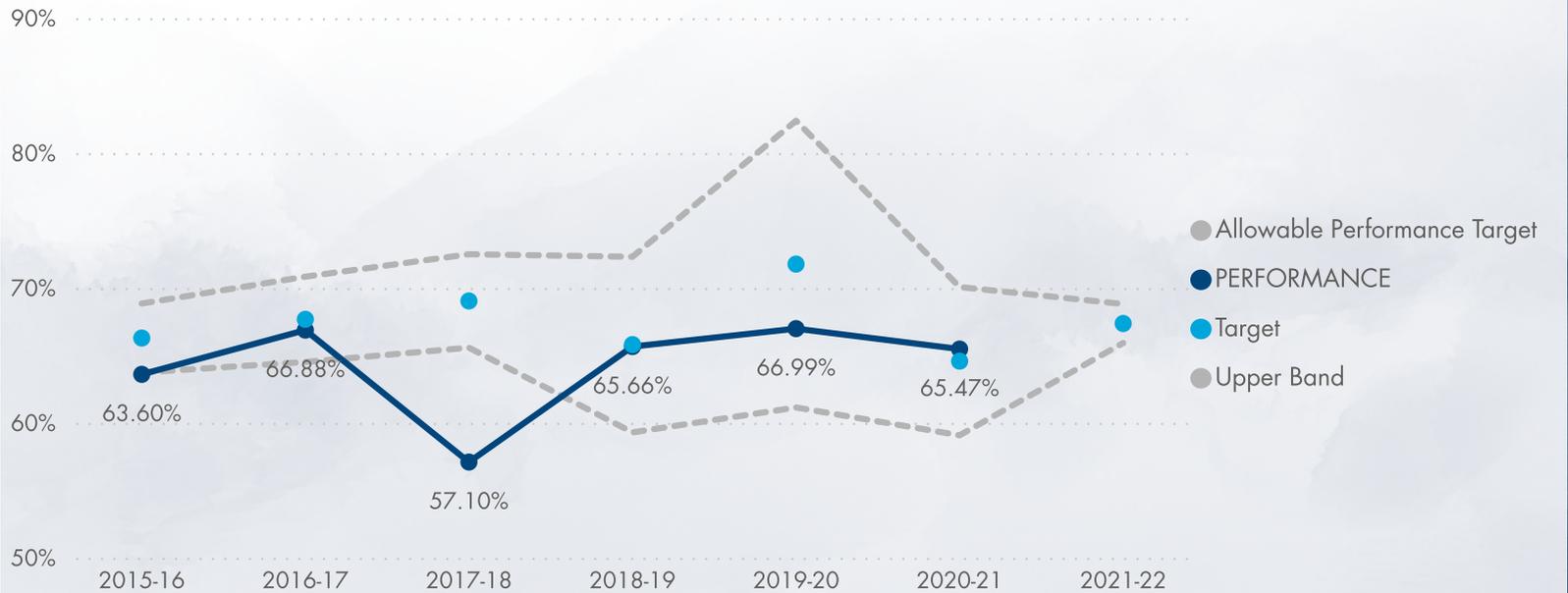
Metric will be activated for performance/outcomes-based funding in Year 2 of SMA3, 2021-22.

Note: For performance/outcomes-based funding calculation, only proportions will be used. For the purposes of SMA3 reporting, universities should follow the following guidelines:

- EL activity is a component of a for credit course in an undergraduate program.
- EL activity is tracked at the individual-level (ie. an institution must be able to determine if a graduate participated in EL).
- EL activity is structured and meaningful (ie. verified or evaluated and count towards course credit or credential completion).

**Includes BSCN.NURS.RPN.DIST

Year	Weight	Notional Allocation	Target Achievement	Actual Allocation	Loss Due to Underachievement
2015-16			99.78%		
2016-17			103.66%		
2017-18			87.07%		
2018-19			110.73%		
2019-20			109.56%		
2020-21			110.82%		
2021-22	5%	\$581,505			
2022-23	20%	\$2,871,211			
2023-24	20%	\$3,416,404			
2024-25	20%	\$3,689,000			



Strategic Mandate Agreement 3

Metric 8: Research Revenue Attracted from Private Sector Sources

Definition: Total research revenue attracted from private sector and not-for-profit sources.

Data Source: Council of Ontario Finance Officers (COFO)

Calculation Methodology: Based on aggregated revenue amounts for Sponsored Research fund group by universities through the COFO Financial Report, in Table 11 - Donations, Non-Government Grants and Contracts.

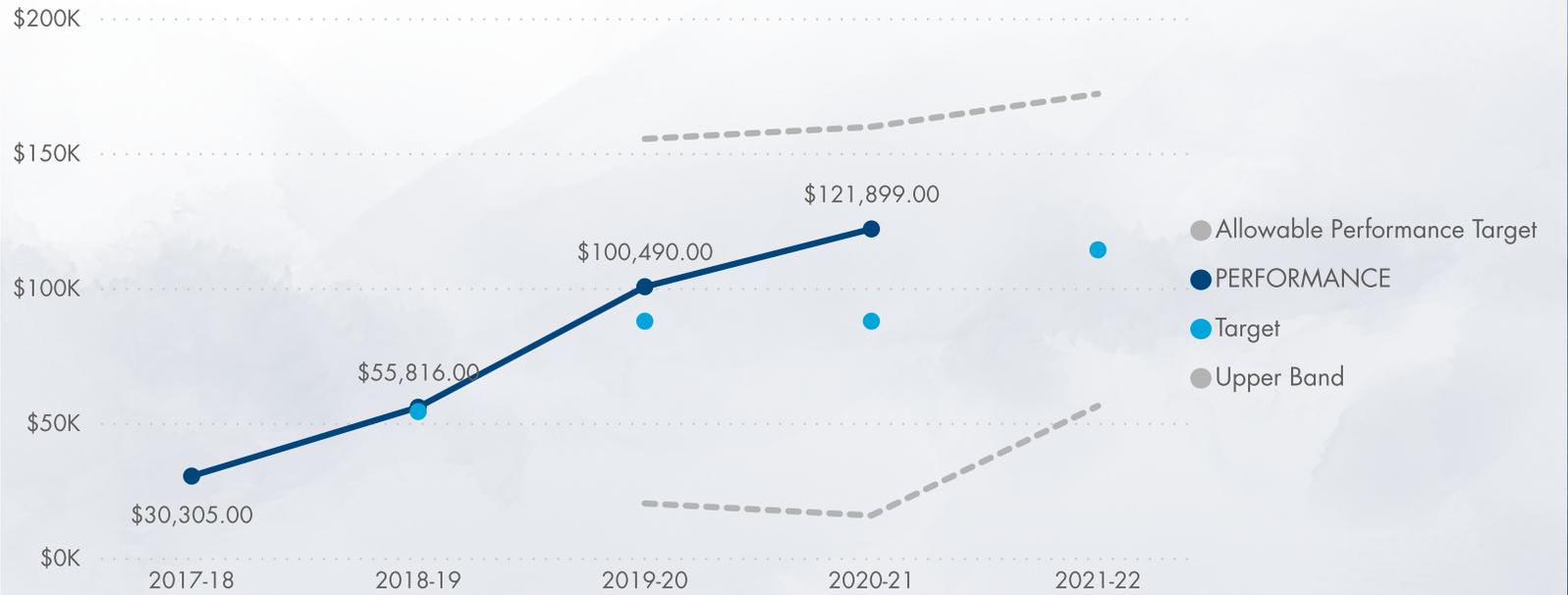
Inclusions: Total sponsored research revenue as reported in COFO Table 11 from donations, non-government grants and contracts received from individuals, business enterprises, foundations, and not-for-profit organizations, from both consolidated and not-consolidated entities.

Exclusions: In-kind contributions; Revenues from the following fund groups as reported in COFO Table 11: Capital, Trust, Operating, Other (Non-Credit), Ancillary and Endowment.

Note: **This metric is calculated based on the rolling average of three most recent years.**

Metric will be activated for performance/outcomes-based funding in Year 2 of SMA3, 2021-22.

SMA YEAR	Weight	Notional Allocation	Target Achievement	Actual Allocation	Loss Due to Underachievement
2019-20			498.36%		
2020-21			776.79%		
2021-22	5%	\$581,505			
2022-23	5%	\$717,803			
2023-24	5%	\$854,101			
2024-25	5%	\$922,250			



Strategic Mandate Agreement 3

Metric 9: Graduate Employment Earnings

Definition: Median employment earnings of university graduates, two years after graduation.

Data Source: Education and Labour Market Longitudinal Platform (ELMLP), Statistics Canada

Calculation Methodology: Employment earnings of graduates in a given calendar year who submitted tax information two years after graduation and were employed or self-employed, based on the cross-sectional nominal data set. Institutional aggregate includes graduates of Undergraduate degree, Master's degree, Doctoral degree and Professional Degree programs, weighted by the number of graduates with the respective credential.

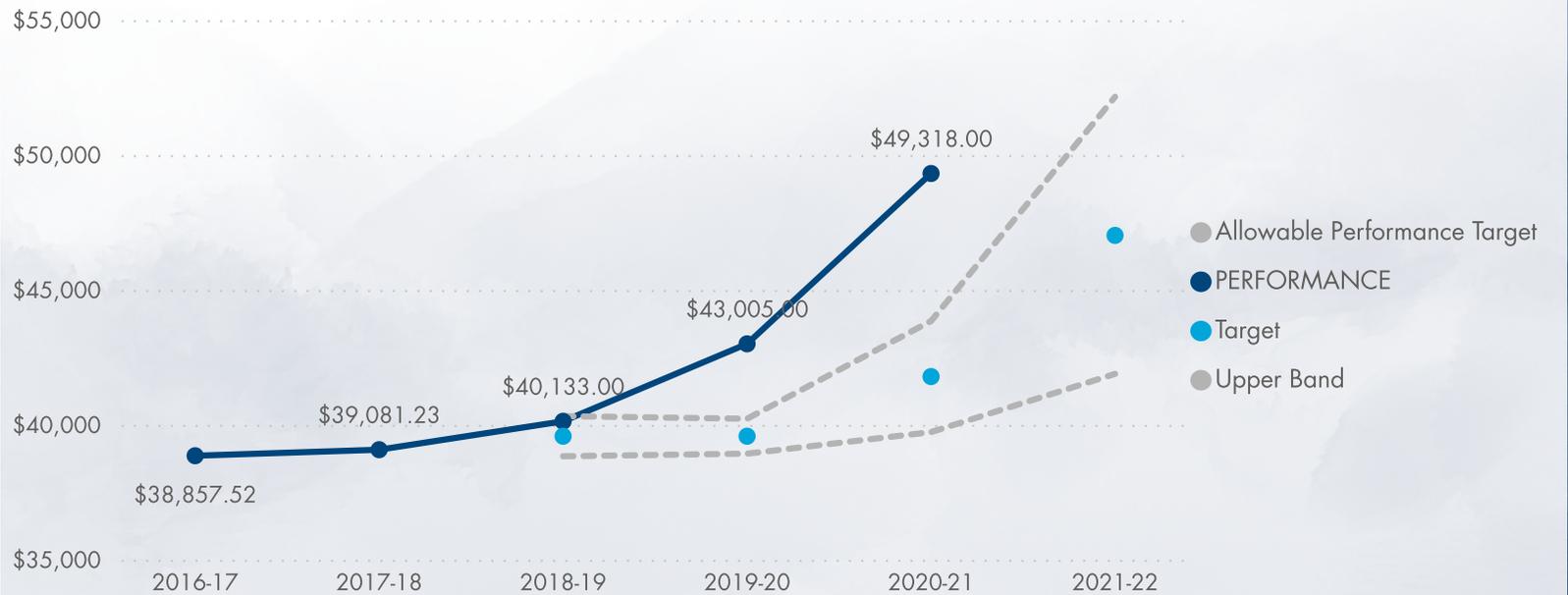
Inclusions: Domestic, International, Full-Time, Part-Time, Online, Preparatory programs, Collaborative Nursing; Self-employed graduates.

Exclusions: Graduates with no income information; Graduates enrolled in full-time studies when tax files are submitted two years after graduation.

Reporting Period: Two years after graduation.

Metric will be activated for performance/outcomes-based funding in Year 2 of SMA3, 2021-22.

SMA YEAR	Weight	Notional Allocation	Target Achievement	Actual Allocation	Loss Due to Underachievement
2018-19			103.33%		
2019-20			110.45%		
2020-21			124.12%		
2021-22	5%	\$581,505			
2022-23	5%	\$717,803			
2023-24	5%	\$854,101			
2024-25	5%	\$922,250			



NIPISSING

U N I V E R S I T Y

Fundraising Update

Senate Presentation
April 9, 2021



COVID-19 Impact on Charitable Sector in Canada*

*Imagine Canada Sector Monitor Report & KCI Insights

- Fifty-five per cent of charities reported that revenues were down in 2020, while forty-five per cent reported that they were either flat or grew slightly
- Seventy-five per cent of charities are reporting a decline from at least one type of revenue source/donation since the beginning of the pandemic. Event-based fundraising is seeing the most pronounced decline
- Charities are making investments to meet higher demand and adapt to provide services to the populations they serve and fulfill their missions
- Sixty-seven per cent of charities have been prioritizing work that addresses immediate challenges over work that builds or maintains their long-term organizational capacity
- Focus on increasing digitization
- Focus on maintaining existing relationships than to grow and develop new ones
- Greater focus on relationship based giving like major gifts and mid-level giving, particularly related to campaign fundraising (longer time lines)

Advancement's Response to COVID-19

- Establishment of the Student Emergency Fund
 - Focus on advancing goals in addition to financial (i.e. Brand building, raising NU profile, cultivating a culture of philanthropy, growing involvement of community stakeholders)
 - Leadership Volunteer recruitment
 - The way we work and how we interact with donors is changing – focus on deepening of relationships/retention
 - Donor's confidence and their belief in our organization is as important as ever; take advantage of every opportunity to tell our story to Alumni/Donors
 - Review and update of Advancement's database and benchmarking
 - Virtual Alumni Awards
 - Virtual Donor Social
 - Ongoing planning of cultivation events that align with campaign priorities
 - Working closely with Exec/Finance on identifying future opportunities to offset operational funds
- 

Student Emergency Fund Impact

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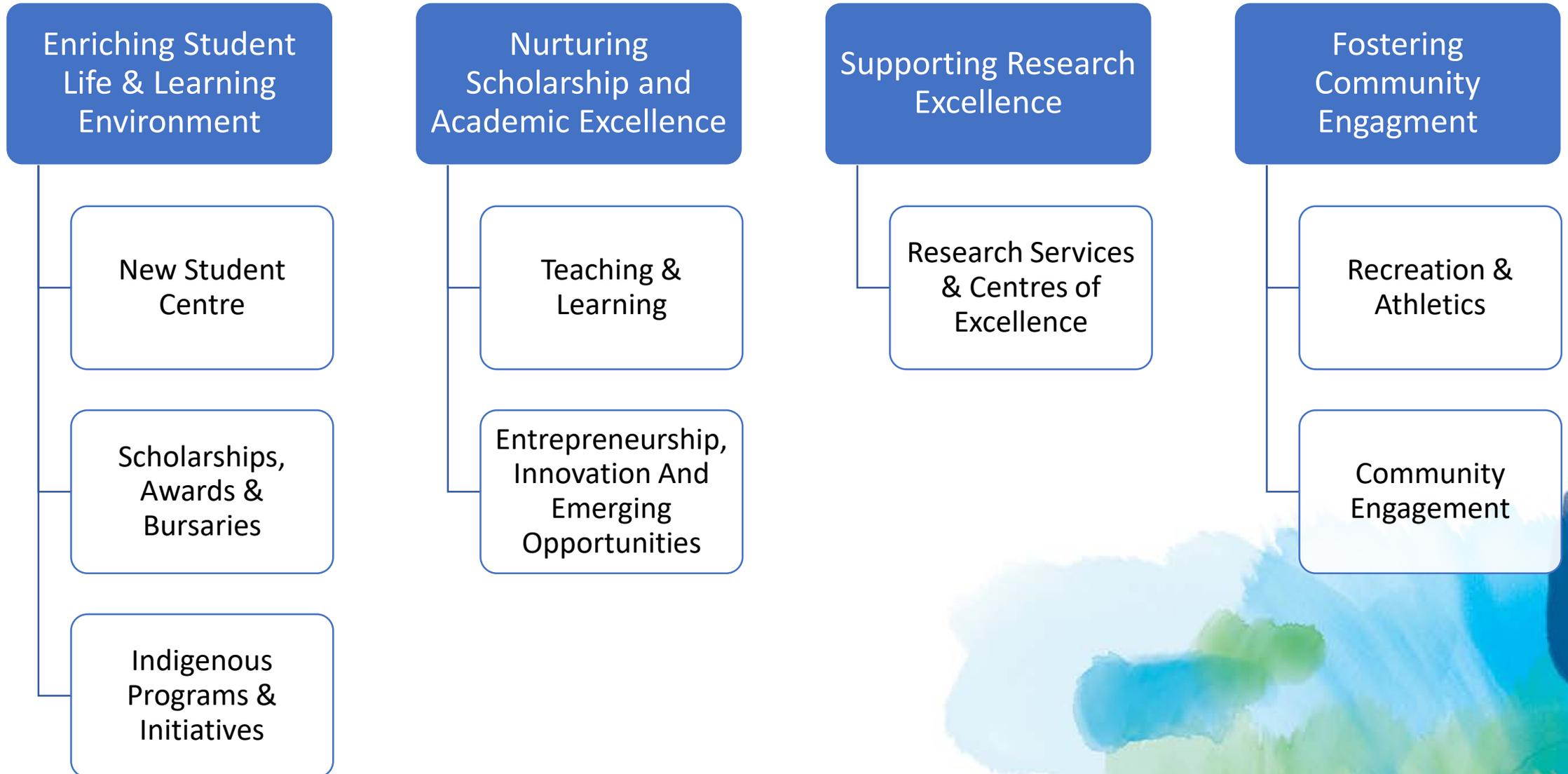
Students seeking support



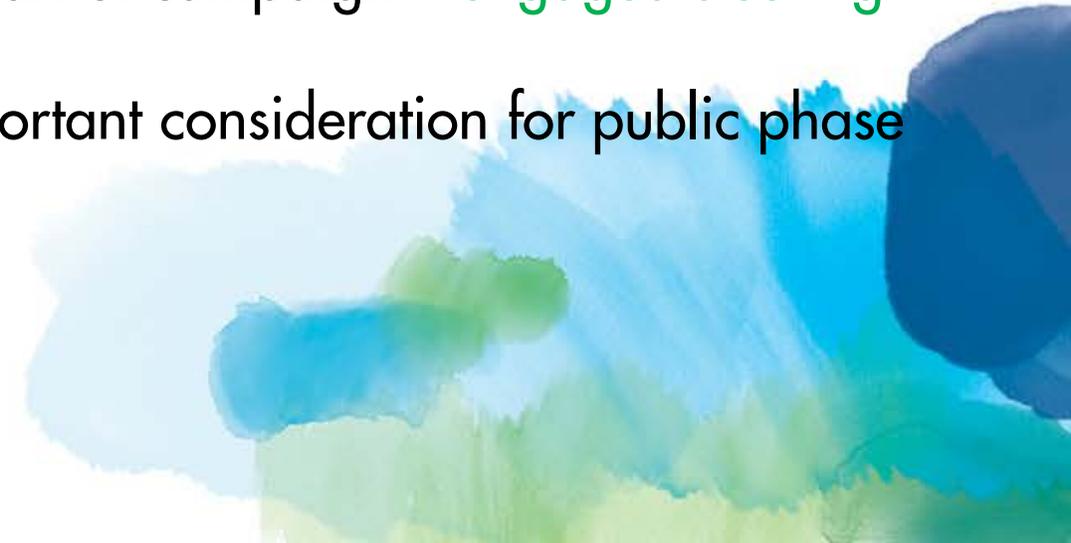
Primary areas of need

*Alumni have contributed to over 80% of this fund

Comprehensive Campaign Funding Initiatives



Campaign Implementation – Progress Update

- Currently in silent phase of campaign
 - Comprehensive funding priorities & inspiring case – complete
 - Internal alignment and leadership – in progress
 - Donor management systems & procedures in place – in progress
 - Sufficient prospects identified & qualified - ongoing
 - Research and qualification for top tier donors – ongoing
 - Prioritizing campaign planning process – in progress
 - Involvement of whole organization – TBD
 - External consultation and conversation must be a part of campaign – engaged steering committee, alumni, stakeholders/donors
 - Brand, both campaign and organizational, an important consideration for public phase 2024 (75% of goal) – TBD
- 

Campaign Implementation – Progress Update

- President's Capital Campaign Steering Committee's Role
 - Provide leadership, support, guidance and advice
 - Identify and open doors to 'lead donor' relationships
 - Supporting the solicitation of donations
 - Be an advocate and ambassador for Nipissing University
 - NOT an oversight committee, and will not focus on excessive monitoring and reporting
- Committee Recruitment – **Completed**
 - Ms. Cristin Christopher, Director, External Relations
 - Dr. Paul Cook (D.Litt), Chancellor
 - Mr. Tom Curry
 - Dr. Gord Durnan (D.Litt), Committee Chair
 - Mr. Len Gamache, Campaign Consultant
 - Dr. Denyse Lafrance-Horning
 - Dr. Pat Maher
 - Dr. Dennis Mock (D.Litt)
 - Mr. Gord Prisco
 - Ms. Cheryl Sutton, President & Vice-Chancellor (Interim)
 - Dr. Arja Vainio-Mattila, Provost & Vice-President, Academic & Research
 - **Administrative Support:** Maggie Daniel, Executive Assistant – External Relationships & Strategic Initiatives

Campaign Implementation – Progress Update

- President's Capital Campaign Steering Committee Activity to date
 - Committee struck by President in early 2020
 - Onboarding & one on one meetings
 - Meetings (Sept, Dec, April)
 - Assist in onboarding new President for overall Campaign update
 - TBD – Steering Committee "Open House" hosted by incoming President and Committee Chair





April, 2021 Alumni Report

Alumni Office

- We have been hard at work brainstorming and planning our virtual Homecoming event set for late fall of 2021. Stay tuned for more details soon.
- Raiser's Edge NXT training - we have been working through online training modules to better navigate and understand how we can leverage this new software. There are a lot of great new features and ways we can enhance alumni engagement through NXT.
- With convocation right around the corner, alumni relations staff are busy working on the alumni component of the celebration. In addition to selling degree frames virtually we will be facilitating a couple of virtual "welcome to the alumni association" sessions through the NU Café before and after convocation. Stay tuned for dates and times.

NU Café

- On March 5th Ten Thousand Coffees hosted a Keynote International Women's Day event on the NU Café. They brought together a panel of female talent leaders from Adidas, RBC, AIG, IBM, and Facebook to discuss how we can manage and overcome gender-based hurdles in our career and learn more about how we can #ChooseToChallenge workplace norms and build an environment where women can thrive.
- The NU Café Book Club launched in January through the alumni e-newsletter and we have created a book club event in the hub for anyone to join. We are currently reading **Butter Honey Pig Bread** by Francesca Ekwuyasi and we will be discussing it at our meeting on **May 6th at 6pm**. If you would like to join the book club, please do so [here](#).
- The next round of introductions are out May 4th if you would like to join and mentor a student or alumni. Just as a reminder, if you are already registered and are finding you're too busy for the upcoming meet up please pause your profile matches.

NUAAB

- Our annual call for membership has now closed and we will be evaluating the applications and selecting several for interviews. We will announce the new members when they are chosen.

Affinity

- Did you know our Perkopolis Affinity Partner provides product and services discounts for staff and faculty members also? All you need to register is your university email address. Join today and save! Go to <https://www.nipissingu.ca/alumni/services/perkopolis> to sign up.

NUSU Senate Report
Friday, April 9th, 2021**Student Senators**

In March, we held our Director and Senator elections. Congratulations to Madalyn Murray who is the incoming Arts & Science Student Senator and Mercedes Parsons who is the incoming Education & Professional Studies Student Senator. We will be running a by-election in September to fill the Graduate Studies Student Senator position.

Dave Marshall Leadership Awards

Congratulations to the 25 student recipients of the Dave Marshall Leadership Awards. We thank them for their hard work, dedication and Lakers spirit. We are exceedingly proud of these leaders and their contributions to the Lakers community.

Students Who Make A Difference

Congratulations to Tajjon Eccleston-Graham and Shandon Ashitei who were recognized as "Students Who Make A Difference" by the North Bay & District Multicultural Centre. Both students have contributed to making the community a more inclusive place through their club NUBASE and the #NUnity campaign.

BFA Graduate Exhibition

Congratulations to the Bachelor of Fine Arts students who participated in their Graduate Exhibition at the WKP Kennedy Gallery. Tomorrow is the last day of this exhibit and all of the information can be found at kennedygallery.org.

Semester In Review

Consistently this semester, we have heard concerns from students in relation to their academic and non-academic experiences. These experiences have spanned programs and years of study, and include limited clarity of academic expectations, students not hearing back from instructors for over a week or multiple weeks, no office hours or communication expectations in syllabi, inconsistent and confusing information about practicals and other components, not knowing their take-home exam dates until the week before or week of, receiving limited feedback if any on assignments and related evaluation efforts, and extremely delayed grades.

Also, we have heard many positives from students in different pockets of the university, including increased flexibility, accommodating instructors, innovation in participative and evaluative methods and tools, and more.

**NUSU Student Centre**

221 College Drive, North Bay, ON P1B 0G1

Tel: (705) 474-3450 ext. 4801 Fax: (705) 474-7732

Web: www.nusu.com

This has led NUSU to develop one more survey for this academic year that will be released next Monday. This survey will function as an exit survey of sorts and we hope to utilize the data to guide our advocacy efforts in the coming months and year. We have been working with the incoming executive to get comfortable in the different spaces and committees to be able to collaboratively bring these successes and concerns to the forefront so we can work together to continuously improve. We look forward to sharing the key findings from this survey widely and hope that from an academic perspective, students continue to be recognized as an important stakeholder group to consult as we move forward with bettering online delivery.

We would like to highlight that it is critical to pursue teaching excellence in online/virtual learning, as many of these issues have been experienced by students long before the pandemic and have merely been exacerbated by the increase in online delivery. Again, we look forward to working with the Senate and related bodies to strengthen Nipissing University's educational delivery and quality.

Last Senate

Mykayla and I would like to thank the faculty, staff and administration of the university for all of the support and guidance you have given to us and NUSU this past year. This is our last Senate and we would like to thank our student senators Charlotte Foster, Ashley Locke, and Sarah Pecoskie-Schweir for their dedication and hard work throughout their term.